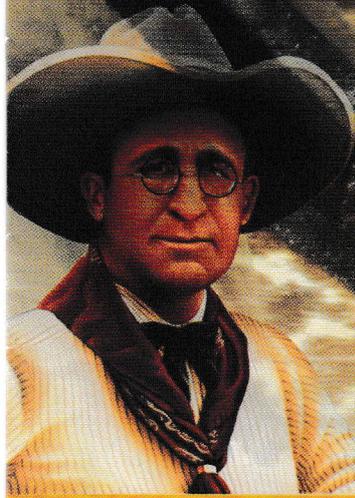
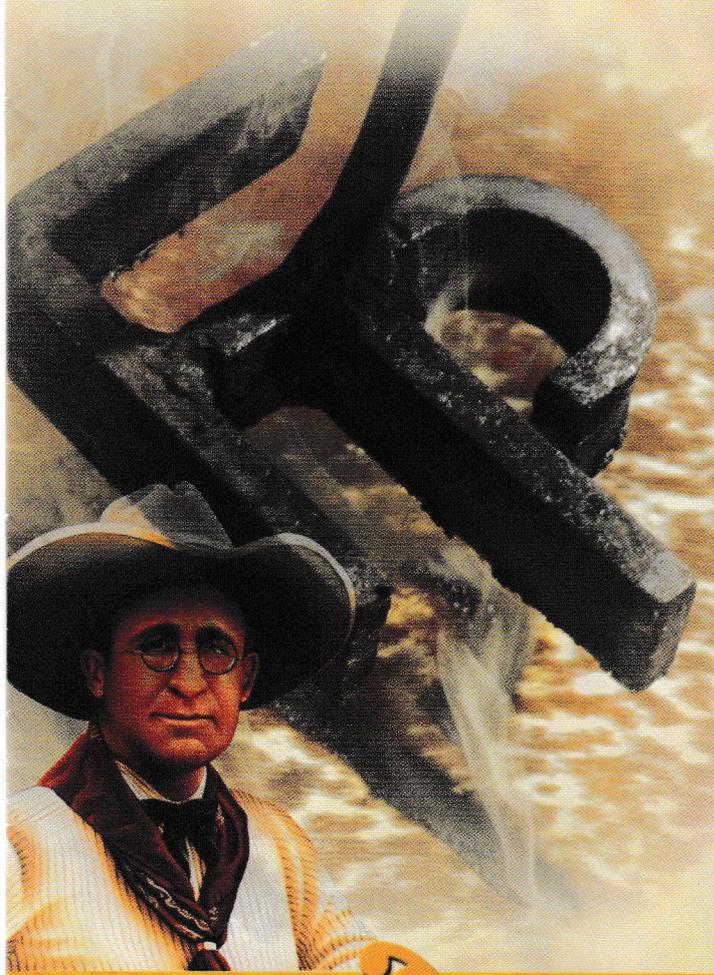


FRANK PHILLIPS'

WOOLAROC

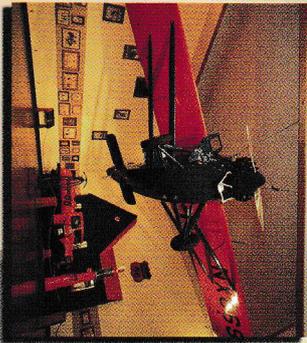
OKLAHOMA'S PREMIER HISTORICAL ATTRACTION



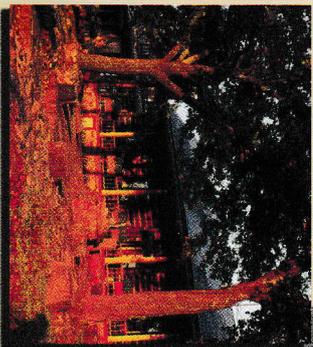
He had his own
brand of the West



The historic "Woolaroc" airplane was the winner of the Dole air race from Oakland to Honolulu in August 1927.



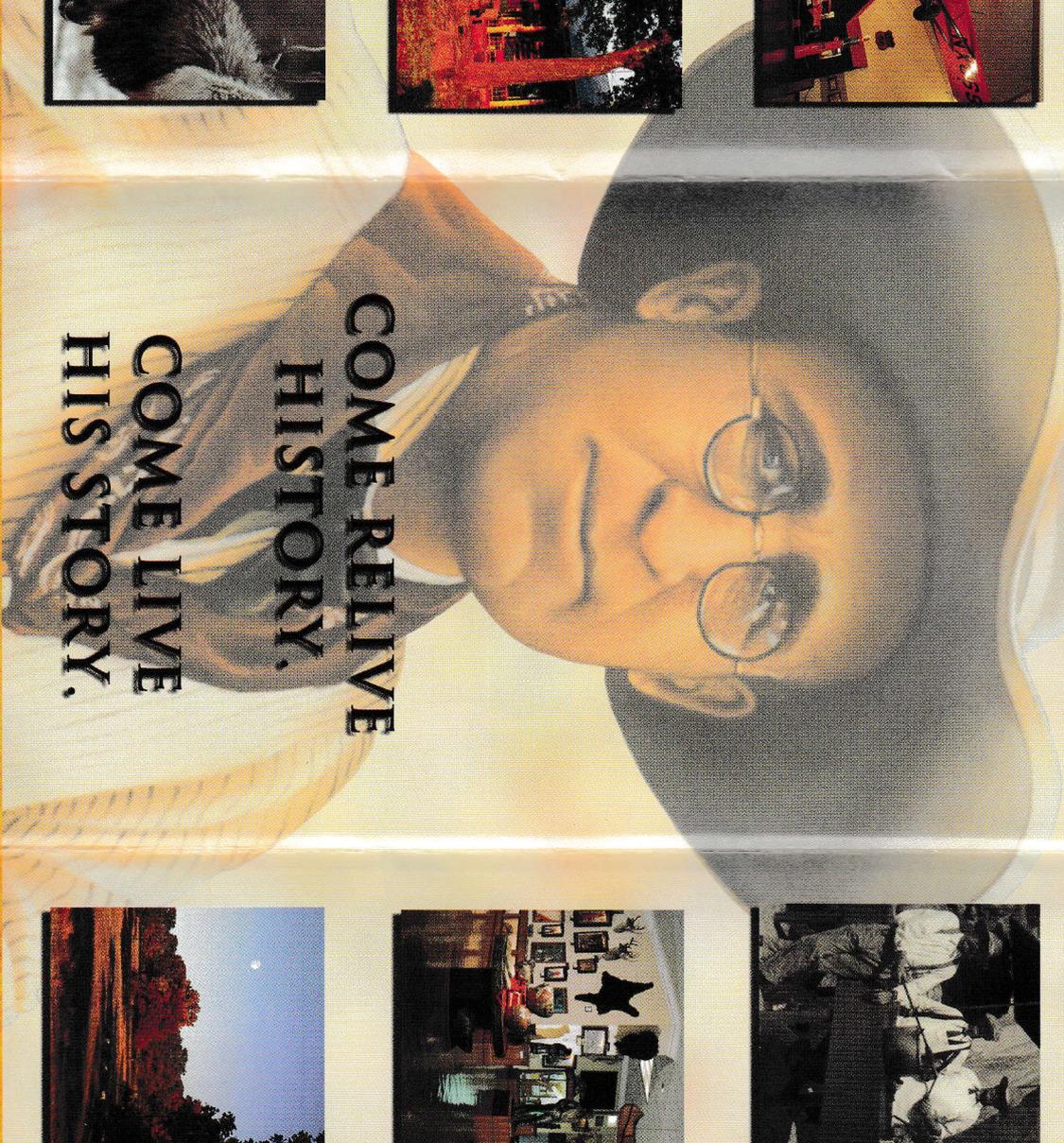
With a beautiful view overlooking Clyde Lake, the Lodge was Frank Phillips' retreat from the demanding oil industry back to his country roots.



The majestic elk are just one species of the more than 750 native and exotic animals in the Wildlife Preserve.



COME RELIVE
HISTORY.
COME LIVE
HIS STORY.



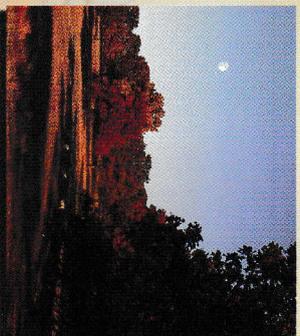
Cowboy cooks ready to serve at one of Frank's popular barbecues during the early 30's.



The Museum collection of art and artifacts reflects Frank's interest in the lifestyle of the West as he knew it.



A mecca for nature lovers, the changing seasons create a kaleidoscope of colorful landscapes and sensational views.





WILDLIFE PRESERVE

Get an exhilarating, close-up view of roaming buffalo, deer, elk, longhorns and more on this scenic, two-mile drive.



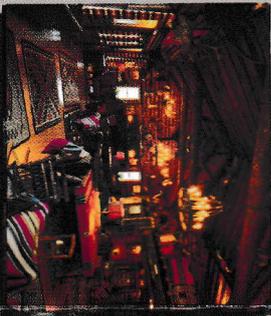
WOOLAROC MUSEUM

See the renowned collection of Western art, including sculptures and paintings by Remington, Russell, Moran, Leigh, and Beeler.



WOOLAROC LODGE

The rustic country home of Frank & Jane Phillips which preserves the grand lifestyle of the oil boom era.



OKLAHOMA OIL HISTORY

This living history area depicts the development of the oil



RELIVE HISTORY

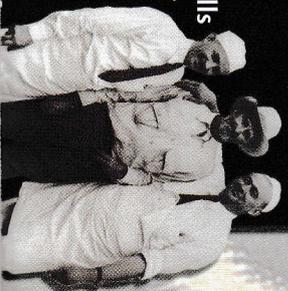


Truman, Hoover and Post—a few of the famous guests who visited Woolaroc.

Woolaroc even produced its own brands of bottled water.



Dr. C. W. Hammond, Henry Wells and Bert Gaddis at the Cow Thieves and Outlaws Reunion. Wells was formerly one of Oklahoma's most notorious



BUNKHOUSE GALLERY

The original Ranch bunkhouse built in 1926 was re-opened in 2001 as an art gallery for special exhibits.



MOUNTAIN MAN CAMP

Visit the mountain men in this pre-1840's camp. Throw a tomahawk, shoot a black powder rifle and see hand-crafted items. Open April thru mid October.



ANIMAL BARNYARD & CHILDREN'S ZOO

Children of all ages love to pet the many adorable animal babies. Open April thru mid October.



WONDERLAND OF LIGHTS

Marvel at the spectacular display of lights that

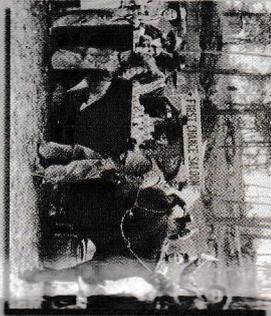


through a connection of early day oil field equipment. Open April thru October.



COW THIEVES & OUTLAWS REUNION

Guests enjoy dinner, dancing and live entertainment at the annual re-enactment of Frank Phillips' historic gathering of cowboys, outlaws and business tycoons.



One of Frank's proudest moments came when he was made an honorary Chief of the Osage Nation.



mystical, magical atmosphere of the holiday season. Check the Schedule of Events for dates.

KIDSFEST

One of Oklahoma's largest annual children's events consists of entertainment, education, make-and-take activities and fun.

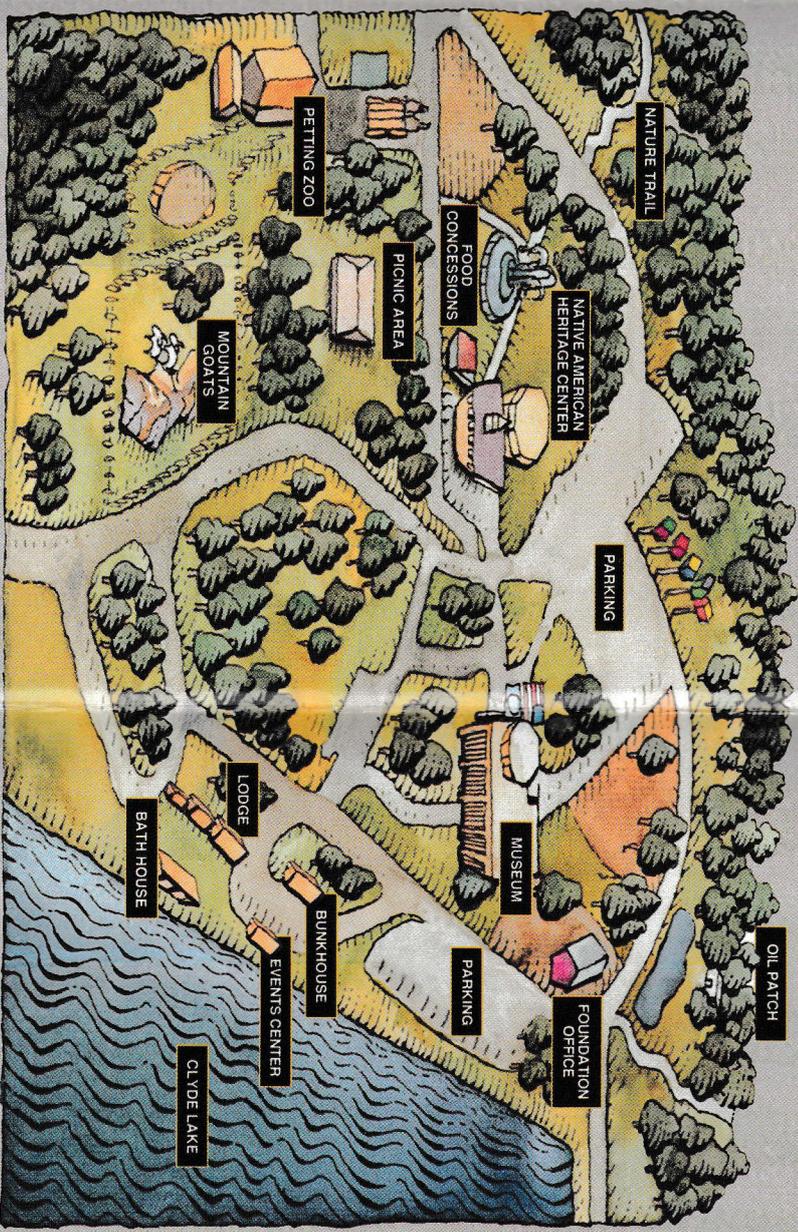


Woolaroc 2003 Schedule of Events

- Begins February 14
 - * Lunch At The Lodge (Fri, Sat & Sun Weekly)
- April 5-6
 - * 1840's Mountain Man Camp Opens
- April 12-13
 - * Spring Traders Encampment
- April 19
 - * North Road Opens
 - * Oil Patch Opens
 - * Petting Zoo Opens—(Weekends 4/19-5/17 & 9/6-10/5 & Daily 5/25-9/1)
- May 26
 - * Summer Season Begins
 - * Open Daily including Monday
- June 18
 - * OK Mozart Concert at Woolaroc
- June 27-29
 - * Kidifest 2003
- September 1
 - * Summer Season Ends
- October 4
 - * Cow Thieves and Outlaws Reunion
- October 5
 - * North Road Closes
 - * Oil Patch Closes
 - * Petting Zoo Closes
- October 4-5
 - * Fall Traders Encampment
- October 12
 - * 1840's Mountain Man Camp Closes
- December 14
 - * Membership Holiday Open House
- November 28-December 21
 - * Woolaroc Wonderland of Lights (Weekends-Fri, Sat & Sun-5 pm-9 pm)

For more information or to join Friends of Woolaroc, call 918-336-0307 or 1-888-WOOLAROC.

IMPORTANT: Please stay in your car while driving through the Wildlife Preserve. The animals are wild and may be dangerous.





Frank Phillips' Legacy

Before founding Phillips
Petroleum Company.

Before earning millions.

A young Frank Phillips
witnessed the last days of the
American West. His intrigue
for cowboys, outlaws,
Native Americans and
the untamed spirit of the
West stayed with him.

In 1925, Woolaroc began
as Frank Phillips' rustic ranch
retreat...his own brand of the
Wild West. Grander. More
colorful. Its sheer novelty
attracted world leaders,
dignitaries, tycoons, heroes and
stars of the day.

Today, Woolaroc stands
remarkably much like Frank left
it, as a lasting icon of one
of the most romanced eras of
American history.

*So step back into Frank Phillips'
favorite pastime. Relive the
glory days of the legendary
American West.*



He had his own
brand of the West.